



Barocchi srl
Chauffeur and Coach Services
Via della Stazione delle Cascine 4H, 50145 Florence, ITALY

PRIVACY POLICY of the Website <http://www.barocchi.com>

The short document that follows is our policy regarding the protection of personal data. The access to the website and use of its content imply acceptance of the terms that follow.

Privacy disclaimer

Below it is described the management of the website in relation to the processing of personal data of its visitors and customers. This is an information note pursuant to **articles 13 and 14 EU Regulation 2016/679 (from the current European Privacy Regulation)** to those who interact with web services accessible by telematic means starting from the address: <http://www.barocchi.com>, corresponding to the homepage of the site. The information is provided only for the website <http://www.barocchi.com> and not for other websites that may be consulted by the user through links.

THE "HOLDER" OF THE TREATMENT

Following the consultation of this site, data relating to identified or identifiable persons may be processed. "Owner" of their treatment is Barocchi S.r.l. based in Via della Stazione delle Cascine 4H, Florence – 50145.

RESPONSIBLE for communication and dissemination

The treatments connected to the web services of this site are handled only by technical staff of the Office in charge of processing, or by persons in charge of occasional maintenance operations. No data deriving from the web service is disseminated. The personal data provided by users who request dispatch of informative material (newsletters, replies to queries, etc.) are used only to perform the service or provision requested and are communicated to third parties only if this is to this necessary end.

In cases of particular urgency, unless otherwise specified by the interested party, the data relating to the trip may be communicated to the family members who must follow the user's itinerary. If you wish to exercise restrictions with respect to those set out in this paragraph, please write to info@barocchi.com.

In the case of clients which are legal entities (agencies, tour operators, associations, etc.) the customer declares to have been authorized to communicate the personal data of each other participant to the purchased trip to which he will communicate the content of the information mentioned above and from which he has received to manage relationships with Barocchi S.r.l..



TYPES OF DATA PROCESSED

Navigation data

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data, see our [COOKIE POLICY](#).

The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

Data provided voluntarily by the user

When the user visits a part of the Site that requires the collection of personal data, he/she is always asked to provide explicit information about it and, if necessary, the user is invited to give his/her consent. The optional, explicit and voluntary sending of e-mails to the addresses indicated on this site, the completion of forms, the insertion of data for the purchase of a service, involves the subsequent acquisition of personal data including the e-mail address of the sender, necessary to respond to requests, as well as any other personal data included in the message or in the form.

The owner will process the personal data of the user to follow up the requests sent and in case of conclusion of a contract, also to allow the provision of the requested service and for the fulfillment of administrative, fiscal and accounting obligations deriving from the execution of the contract itself. In the case of commercial purposes, a specific separate consent is required.

Place of data processing

The treatments connected to the services offered take place at the registered office and at the front office and in the tourist kiosks, where they are collected in such spaces, and are only handled by the Data Controller's personnel in compliance with the regulations in force.

Only later, for the provision of the requested services, your data could be processed by our selected suppliers who guarantee in turn the conformity of their structures and their work to the principles of the Privacy Regulation or act as data controllers (Article 28 of the Regulations). For example, drivers, team leaders, professionals, assistance and accounting companies, administrative, legal, tax, financial, technical subjects such as authorities that process data for the fulfillment of legal obligations or in compliance with a regulation, also European. In any case, personal data will not be disseminated.

Basis of treatment

The legal basis for this processing represents the will expressed by the user in case of requests for information and the conclusion of a contract for the provision of the requested service.



For the first purpose, the holder will treat the user data for the time strictly necessary for the performance of the individual processing activities, for the second purpose, will treat the data also consistent with the conservation requirements laid down by law.

For commercial purposes the legal basis of the treatment is informed consent, explicitly and separately expressed.

Is the conferment mandatory?

The provision of data for the sending of requests is voluntary, the failure to provide them will make it impossible to receive response to requests made.

The provision of data for the execution of the contract is optional. However, since it is necessary to enable the delivery of services, not providing the same result in the impossibility of concluding a contract.

The consensus instead for further promotion of the products/services, is optional and required in specifically and separately.

Minors

We inform you that we do not process personal data relating to minors. If you access our site and use the services offered you declare that you have reached the age of majority.

Processing methods and data retention times

Personal data are processed with automated tools and on paper for the time strictly necessary to achieve the purposes for which they were collected, in compliance with the principle of minimization of data processing.

Unless otherwise indicated by the interested parties and without prejudice to the provisions for the conservation of the fiscal/administrative documentation, Barocchi S.r.l. will store all data relating to services rendered for the sole purpose of guaranteeing the same personalized services also in response to future requests. For this type of data expressing tastes and preferences, a specific consent is required.

Specific security measures are observed in order to avoid data loss, unauthorized or incorrect use of the same and unauthorized access.

Rights of the interested parties

Pursuant to articles 15 and following Rules, the data subject has the right to:

- obtain confirmation that personal data is being processed and, in this case, obtain access to personal data;
- obtain the correction of inaccurate data;



- obtain the cancellation of personal data (oblivion);
- obtain the treatment limitation;

- receive in a structured format, in common use, the personal data concerning him and transmit this data to another holder (portability).

At any time, the user can revoke the consent given. Requests must be sent in writing to the data controller Barocchi S.r.l contacted by writing to info@barocchi.com